Business Process Awareness Workshop
Workshop duration: 2 – 4 hours

Purpose

This workshop is designed specifically for individual organisation's to assist managers and staff gain an understanding of why and how business processes can significantly benefit their business.

The workshop provides an overview of Business Process Management (BPM) and of a process-focused organisation. It will create an understanding of why an improvement in business processes is important. It communicates the benefits, challenges and risks, and uses case studies to illustrate how other organisations have achieved significant sustainable business benefits through implementation of BPM.

Who should attend

- Board members
- Senior executives
- Managers
- Project managers
- Staff

Contents

The workshop provides an overview of

- what is meant by business processes and why they are important to your organisation
- the meaning of BPM and its derivation
- your organisation's BPM drivers
- why BPM would benefit your organisation
- how to extract the most benefits from BPM
- critical success factors and high risk areas
- how other organisations have achieved outstanding success with BPM, using case studies to highlight why they were successful
- how to make BPM sustainable and embed it within your organisation
- why you should improve your business processes prior to automation.

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For executive/senior management attendees the workshop covers

- how to commence a BPM program and how to embed this within the organisation
- how to establish BPM to minimise risk and maximise business outcomes, and to build continuous improvement capability
- how to align your key business processes with your strategic objectives and formulate appropriate KPIs.

For non-executive attendees the workshop covers

- how to leverage your existing IT
- how to incorporate BPM aspects into projects
- how to achieve innovative business solutions.

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